

Project 1505

Trade

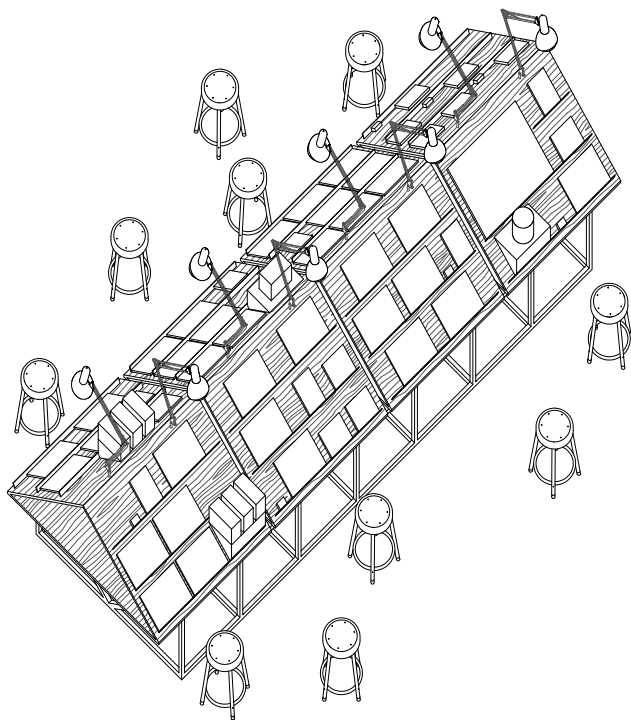
A B Abruzzo Bodziak
A Architects

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Project Details



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Client: AIA New York New Practices
New York Committee, The Architect's
Newspaper

Program: Exhibition

Location: Brooklyn, NY, USA

Dimensions: 200 SF

Collaborators: Pentagram (Graphic
Design), Square 1 (Contractor)

Status: Complete, 2015

Recognition: IFDA Best in Show

Project Description



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“A great building,” to Louis Kahn, “must begin with the unmeasurable, go through measurable means when it is being designed, and in the end must be unmeasurable ...” He goes on, “The design involving quantities of brick, methods of construction, engineering is ended and the spirit of its existence takes over.”

“Trade,” an exhibit of architectural work within a trade show, stems from the concept of the trade show itself, enlisting seven emergent architecture firms to display their trade in its most elemental form: the drawing. A series of plywood forms with tilted backs display the work in the manner of a drafting table, or a plywood drawing table at a job site.





The exhibit engages the audience of this particular trade show, BKLYN Designs, by speaking to the process of the making of architecture, encouraging interaction from showgoers, many of whom have a deep interest in making, construction, and drawing itself, or, may be about to embark on a renovation of their home, working with an architect for the first time. The exhibit seeks to act as a vehicle for introducing the architect's tools of the trade to a larger audience, some of which may have never seen full sets of architect's drawings.

The display incorporates those means, artifacts, and documents that define the stuff of architecture – revealing the work that happens between the very first meeting through to a project's completion. Displayed as a collective, presented in a neat,



organized manner, the drawings are elevated by the architectural forms that support them, as well as the scale of the exhibit.

Project Documentation



**THE ARCHITECTS
NEWSPAPER**
Special issue —
please take one.

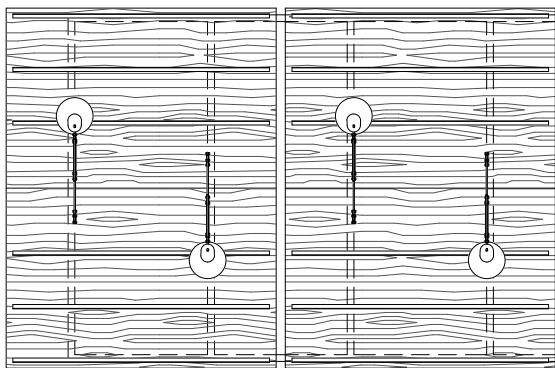


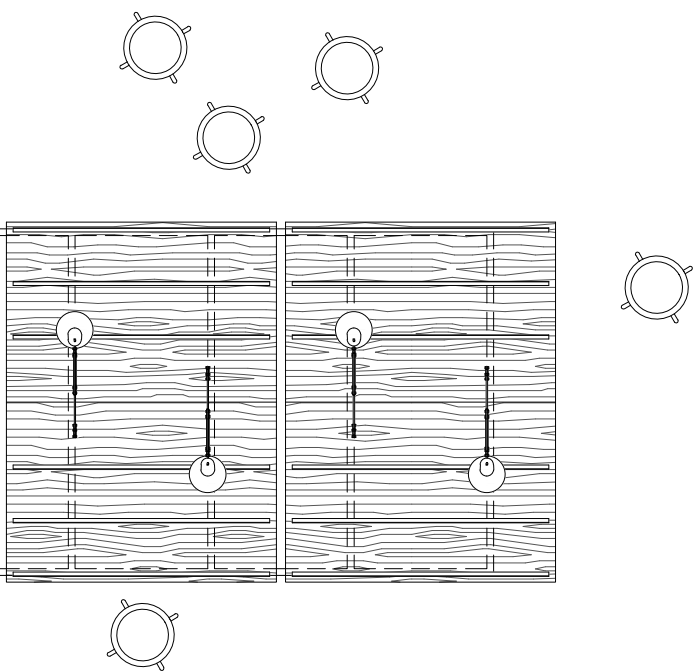
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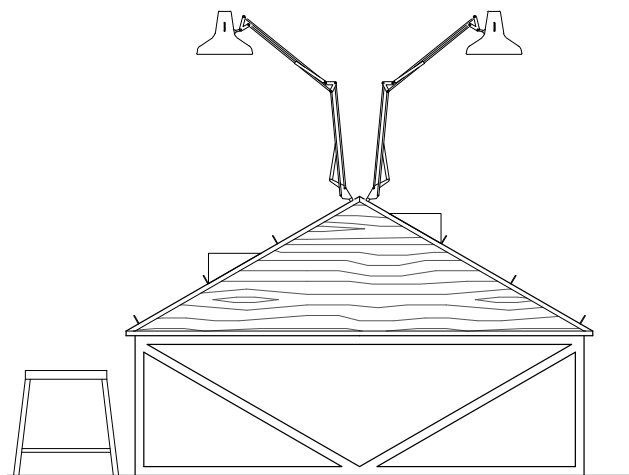






Plan





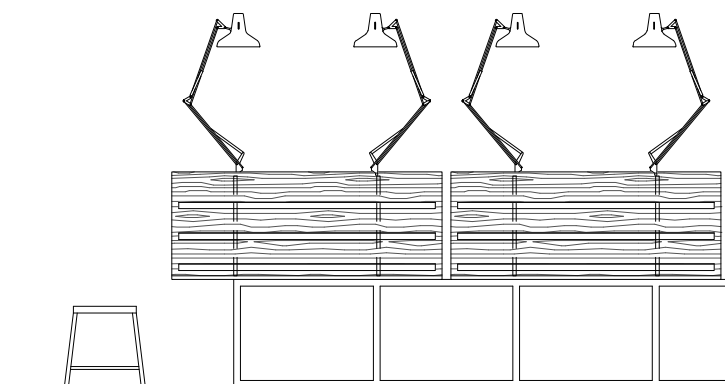
Elevation

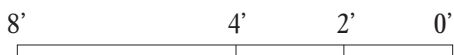
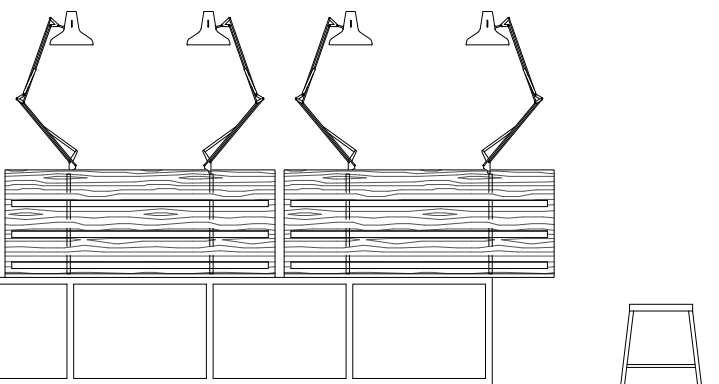
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A B A









Elevation

25

A B A









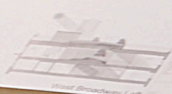


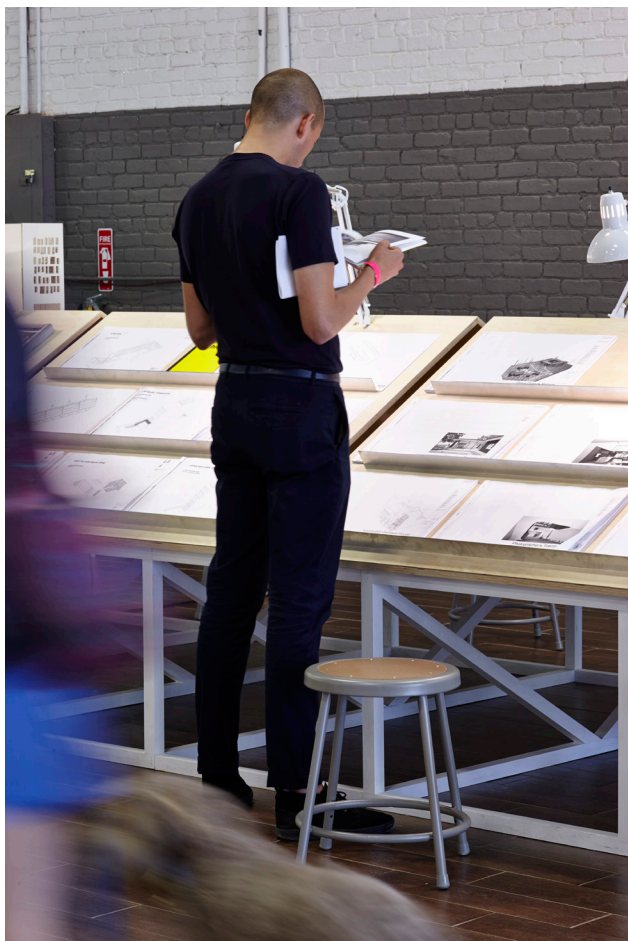






Young
Projects











Information



Abruzzo Bodziak

Abruzzo Bodziak Architects is an award-winning New York-based practice with experience ranging from civic and cultural projects to homes, exhibitions, and research-based initiatives. A thought leader in the field, the firm's work is rooted in experience and is defined by an innovative approach to contextuality, relentless focus on detail, and aesthetic achievement with a strong conceptual viewpoint.

Established by Emily Abruzzo and Gerald Bodziak, ABA has been recognized by the Architectural League of New York (the 2010 Architectural League Prize for Young Architects and Designers), the AIA (New Practices New York 2012 and a 2013 AIA New York Design Award), *Wallpaper* Magazine (Architects Directory 2013: "The world's



best young practices”), *Architectural Record* (2016 Design Vanguard), and the New York City DDC (Design + Construction Excellence Program).

The office’s work has been featured in international publications such as *Architectural Record*, *Wired*, *Fast Company*, *FRAME*, *Domus*, *PIN-UP*, *Baumeister*, and *Cultured*, and has been exhibited by institutions such as Exit Art, Japan Foundation, Storefront for Art and Architecture, The Boston Society of Architects, and as part of The New Museum Festival of Ideas, with the Audi Urban Future Initiative.

Emily Abruzzo, AIA, LEED AP, NCARB is a Founding Partner of ABA. She received her Bachelor of Arts from Columbia College and her Master of Architecture from Princeton University, where she also received a Certificate in Media and Modernity and was named a Fellow at The Center for Arts and Cultural Policy Studies. Currently a Critic at the Yale School of Architecture, Emily is a founding editor and publisher of 306090 Books, and a 2014 MacDowell Fellow. She is a citizen of both the United States and Italy.

Gerald Bodziak, AIA, LEED AP, NCARB is a Founding Partner of ABA. He received his Bachelor of Science from the University of Michigan Taubman College of Architecture and Urban Planning and his Master of Architecture from Princeton University. Gerald is a Fellow of The Forum



and Institute for Urban Design, and has taught design and construction courses at numerous institutions including Columbia's Graduate School of Architecture, Planning, and Preservation. He is a citizen of the United States.

Imprint



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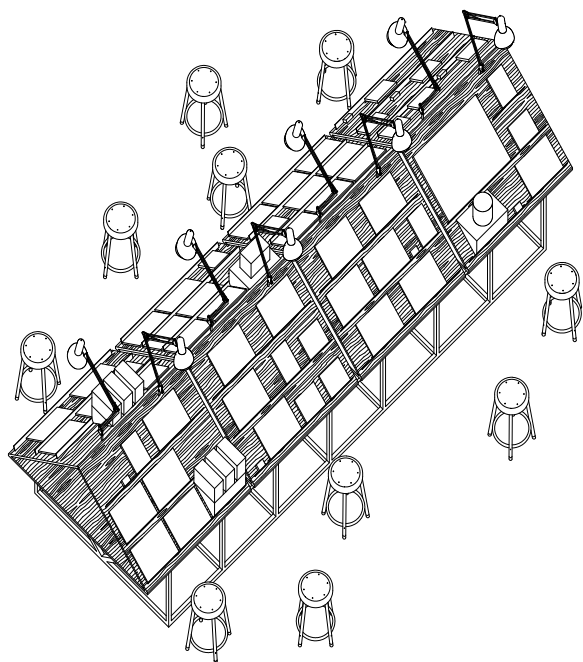
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1302	“West Village Pied-a-terre”
1213	“Irish Hills House”
1212	“FitNation”
1204	“Landscape (Triptych)”
1106	“Space Frame”
1018	“Grow A Lot “
0905	“Arts Union Beacon”



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