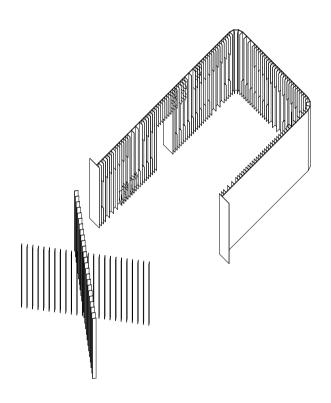
Project 1212 FitNation

A B Abruzzo Bodziak A Architects

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Project Details



Project 1212 FitNation

Client: AIA New York, The Center for

Architecture

Program: Exhibition

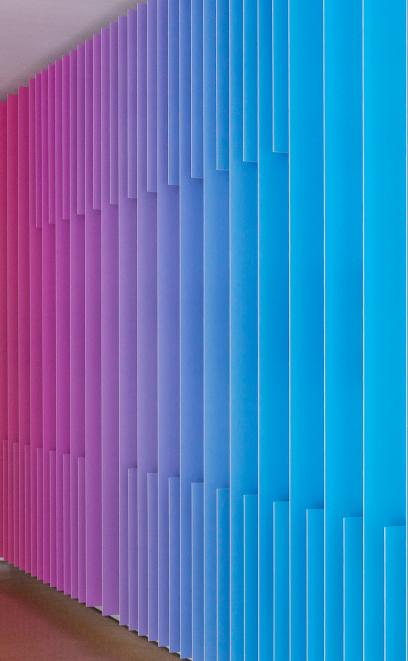
Location: New York, NY, USA

Dimensions: 1,812 SF

Collaborators: Pentagram (Graphic Design), Tim Pearson (Contractor)

Status: Complete, 2012

Project Description



Project 1212 FitNation

ABA is the curator and designer of FitNation, a traveling exhibit on active design efforts across the United States presenting projects that exemplify architectural means, policy-driven and grassroots action, conceptual frameworks, and simple improvements which contribute to a healthier lifestyle for individuals and communities.

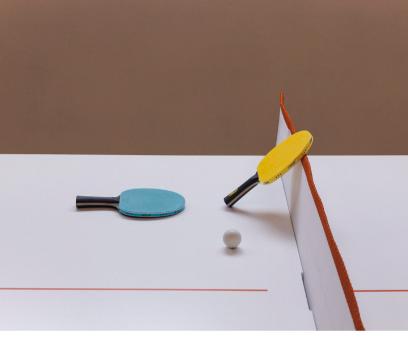
Creating an energetic environment that maintains open space for the Center's many events, the exhibit design utilizes wall-mounted and hanging strips of color to create a unifying architecture that, though in a fixed state, encourages movement. Hypertext messages and color gradients are revealed as one moves through the exhibition, and the

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exemplary projects, displayed parallel to the walls and thus seen between the lenticular fins, are viewed one or two at a time, encouraging exploration of the entire display circuit.

The installation maximizes the use of printing technologies for simple and fast fabrication, using one of two kinds of printed material for each of the 330 wall boards and 181 fins. The projects that make up the majority of the exhibition are laid out in a vertical tripartite grid of 11x17's to allow ease of printing and re-installation at other galleries across the United States. The rhythm of the fin placement is tied into this module, placed every five and a half inches apart above and below the images and text; the grid erodes in certain areas according to the shifting content, giving relief to the system.

The large hypertext "FIT" in the



front window shifts as does the viewer: its x-shape configuration allows the word to be viewed from various points, solidifying upon one's approach to the Center, and dematerializing when viewed from other angles. This creates an installation that at once fills the upper void of the Center's doubleheight storefront, while permitting views

through to the activities therein. Semireflective wall coverings on either side of the hanging panels bring the light and movement of the street into the gallery as they multiply the colorful elements' appearance.



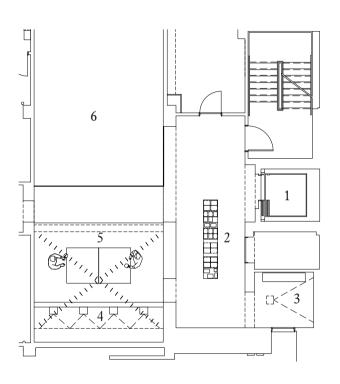
Project Documentation





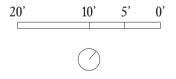




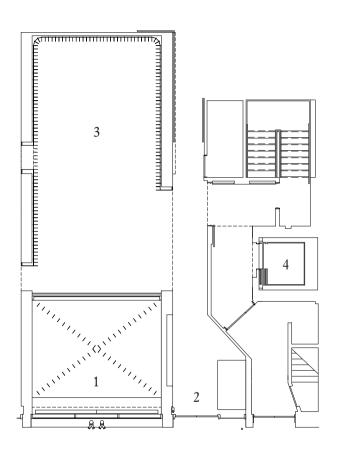


Key:

- 1. Elevator
- 2. Book Display
- 3. Video Room
- 4. Video Projection
- 5. Table Tennis
- 6. Double Height Space

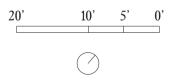


Mezzanine Floor Plan

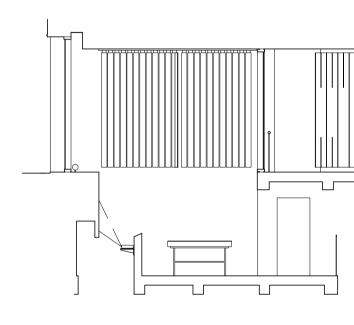


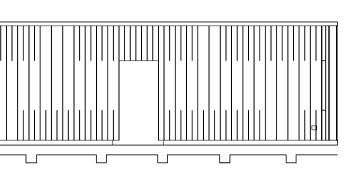
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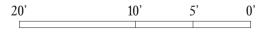
- 1. Street Front Exhibition Display
- 2. Entry
- 3. Projects
- 4. Elevator



First Floor Plan

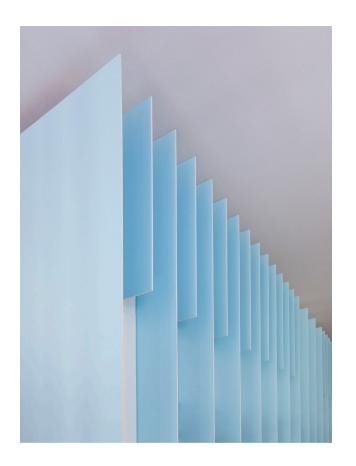


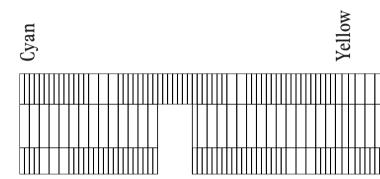


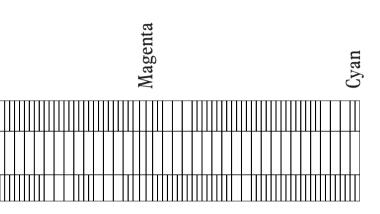


Section

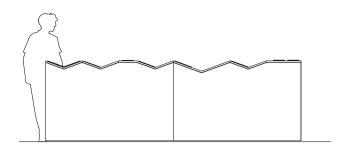


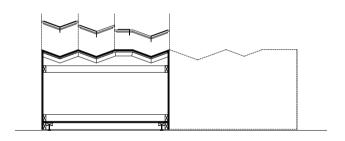






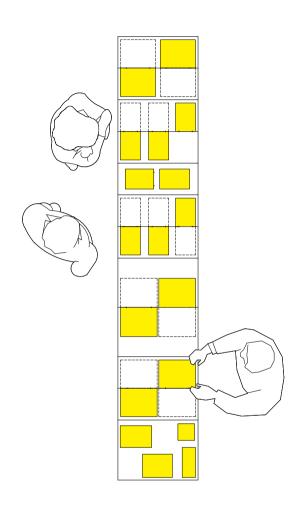
Diagrammatic Chromatic Unfolded Elevation



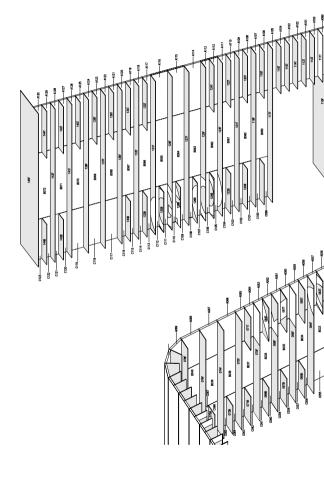


Book Display Table Elevation and Section

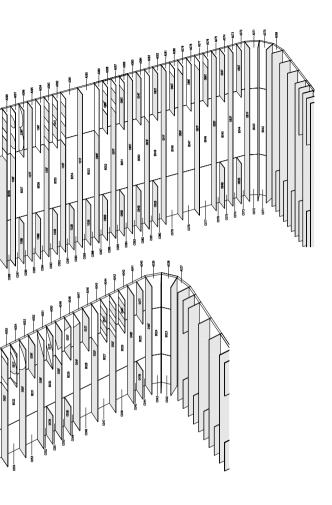
30 FitNation



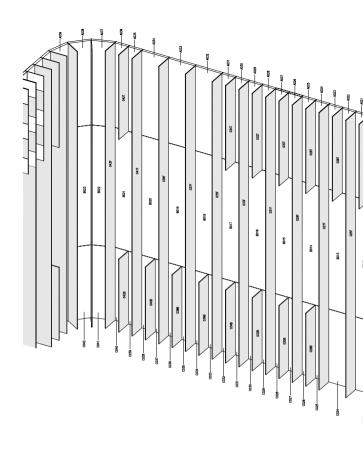
Book Display Table Plan



FitNation

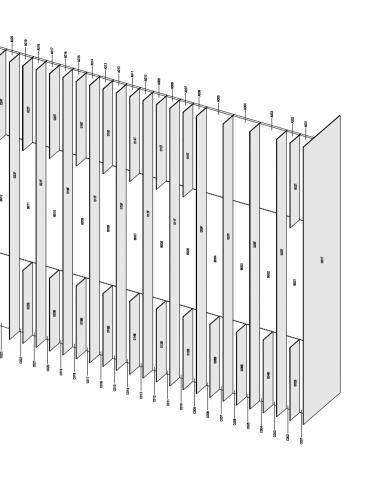


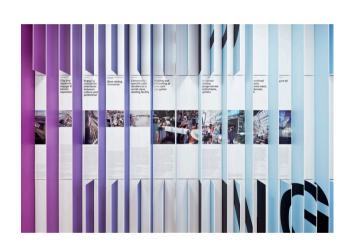
Fin and Panel Layout Isometric Drawings

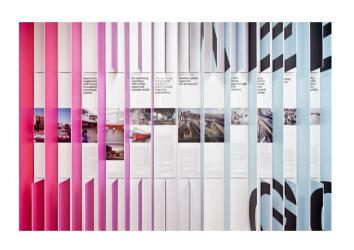


Fin and Panel Layout Isometric Drawings

FitNation







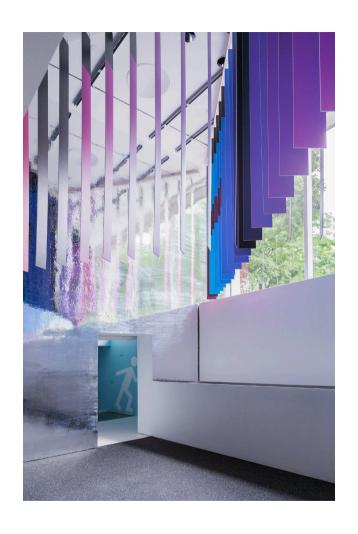
































Information



Abruzzo Bodziak

Abruzzo Bodziak Architects is an award-winning New York-based practice with experience ranging from civic and cultural projects to homes, exhibitions, and research-based initiatives. A thought leader in the field, the firm's work is rooted in experience and is defined by an innovative approach to contextuality, relentless focus on detail, and aesthetic achievement with a strong conceptual viewpoint.

Established by Emily Abruzzo and Gerald Bodziak, ABA has been recognized by the Architectural League of New York (the 2010 Architectural League Prize for Young Architects and Designers), the AIA (New Practices New York 2012 and a 2013 AIA New York Design Award), Wallpaper Magazine (Architects Directory 2013: "The world's



best young practices"), Architectural Record (2016 Design Vanguard), and the New York City DDC (Design + Construction Excellence Program).

The office's work has been featured in international publications such as Architectural Record, Wired, Fast Company, FRAME, Domus, PIN-UP, Baumeister, and Cultured, and has been exhibited by institutions such as Exit Art, Japan Foundation, Storefront for Art and Architecture, The Boston Society of Architects, and as part of The New Museum Festival of Ideas, with the Audi Urban Future Initiative.

Emily Abruzzo, AIA, LEED AP, NCARB is a Founding Partner of ABA. She received her Bachelor of Arts from Columbia College and her Master of Architecture from Princeton University, where she also received a Certificate in Media and Modernity and was named a Fellow at The Center for Arts and Cultural Policy Studies. Currently a Critic at the Yale School of Architecture, Emily is a founding editor and publisher of 306090 Books, and a 2014 MacDowell Fellow. She is a citizen of both the United States and Italy.

Gerald Bodziak, AIA, LEED AP, NCARB is a Founding Partner of ABA. He received his Bachelor of Science from the University of Michigan Taubman College of Architecture and Urban Planning and his Master of Architecture from Princeton University. Gerald is a Fellow of The Forum



and Institute for Urban Design, and has taught design and construction courses at numerous institutions including Columbia's Graduate School of Architecture, Planning, and Preservation. He is a citizen of the United States.

Imprint



Project 1212 FitNation

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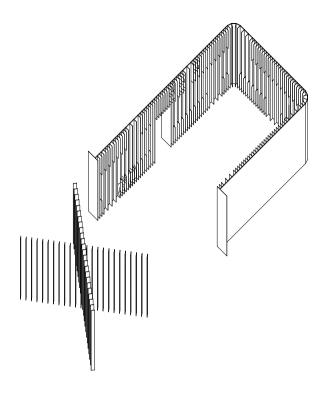
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ABA Project Booklets

1701	"Reflected Ceiling"
1505	"Trade"
1402	"Packed House"
1304	"Bomb Squad"
1302	"West Village Pied-a-terre"
1213	"Irish Hills House"
1212	"FitNation"
1204	"Landscape (Triptych)"
1106	"Space Frame"
1018	"Grow A Lot "
0905	"Arts Union Beacon"



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